

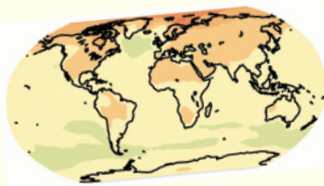
The Businessperson's guide to Climate Change

Climate
3-9 March
2014 Week

A seminar and interactive session on the apparent threats and hidden opportunities for business

Tuesday 18 March
9:00-11:30
Harwell Oxford

Science



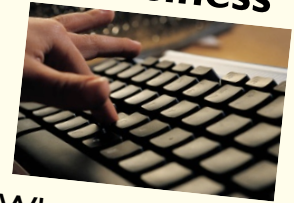
- Climate science in a nutshell
- How real is climate change?
- What will happen?
- What can we do about it?

Politics



- What are the politicians doing?
- How will it affect my business?
- Why do some business leaders call for faster action?

Business



- What matters for my business?
- What pitfalls should I avoid?
- What are the upsides?
- How will this affect the price of a cheeseburger?

Climate change is a hot topic – do you understand the implications for your **business**?

As part of national Climate Week, Harwell Oxford and Red Kite Enterprise and Environment have joined up to offer a guide to the myths and realities, and to the threats and opportunities that businesses need to know.



Learn more & register at www.redkiteee.co.uk/climate-week

Session speaker and facilitator **Robin Tucker** is not an environmentalist – he's a businessperson who has learned about environmental issues. His experience combines 20 years of senior commercial, marketing and strategy roles at **Mercer Management Consulting** and **Vodafone**, with Executive Director responsibility at **Natural England**.

Having identified the value that environmental understanding can bring to businesses, he co-founded Red Kite Enterprise and Environment, a consulting firm that helps businesses gain value from technology and environmental issues.

www.redkiteenterpriseandenvironment.co.uk



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Event location

RAL Exhibition Centre, Harwell Oxford, Fermi Avenue, Didcot, OX11 0QX
Parking will be signed 'RAL Event', check in at RAL main reception
Call Robin Tucker on 07901 622622 for more information

